



Ketan Rajpal

Graphic and Website Designer & Developer (UI/UX)

London, United Kingdom

✉ ketanrajpal@gmail.com

🌐 www.ketanrajpal.com

☎ +44 (0) 739 712 8043

About me

Hello, I am a successful and multi-award winning Designer and Developer, with 5+ years of multidisciplinary experience in Graphic Design, Web Design & Development and User Experience Design. I am currently seeking a challenging and rewarding role, where the skills and knowledge that I have gained through academic study and associated work experience can be applied.

Awards & Achievements

Won 21, 1st place prizes in Graphics and Website Design & Development, in different competitions in India. The awarding institutions included:

- Jawaharlal Nehru University, Delhi, India
- Delhi University North and South Campus, Delhi, India
- Amity University, Noida, India
- Indra Gandhi Institute of Technology, Delhi, India
- University School of Information and Technology, Delhi, India
- Guru Gobind Singh Indraprastha University, Delhi, India

Work History

- Sep 2016 - Present** (Part-Time)
Jul 2013 - Sep 2016 (Full Time)
 - **London School of Commerce, London, United Kingdom** (www.lslondon.co.uk)
Designation: Graphic and Website Designer & Developer
 - Responsible for design, layout and coding of all London School of Commerce college websites.
 - Worked on all technical and graphical aspects of websites.
 - Generating marketing material for distribution such as flyers, brochures and other corporate material.
 - Developing digital marketing strategies for social media and lead generation.
- May 2011 - Present**
 - **Freelance** (www.ketanrajpal.com)
 - Designing and developing responsive websites for small and medium-sized organisations.
 - Specialising in creating Content Management Systems and Customer Relationship Managers.
 - Creating the corporate material and developing social media strategies for clients. Working with the government as well as private organisations.
 - I have delivered more than 80 projects.
- Jan 2013 - May 2013**
 - **Samtech Infonet Limited, Delhi, India**
 - 6 months internship.
 - Responsible for the "Social Justice Management System for Government of Rajasthan" project.
 - Created website wireframes and researched & gathered client requirements.
- Jun 2010 - Jul 2010**
 - **Cross Section Interactive, Delhi, India**
 - 2 months internship.
 - Created applications like Invoicing System and Content Management Systems.
- Jun 2009 - Jul 2009**
 - **Infogain India Pvt Ltd, Noida, Uttar Pradesh**
 - 2 months internship.
 - Responsible for creating website layouts. and small applications like Form Designers and CMSs.

Education

- Sep 2016 - Present**
 - **Brunel University, London, United Kingdom**
MSc in Design and Branding
 - Develop a strategic approach to branding and its links to digital media and organisational performance.
 - Evaluate the current state of the relationship between branding and digital design, digital promotion and management.
 - The main modules were Brand Experience Design, Digital Design, Digital Media Technologies and Multimedia Research Directions.

Education Cont.

- Aug 2010 - Jul 2013  **Guru Gobind Singh Indraprastha University, Delhi, India**
Master of Computer Application (MCA) - CPI 73.50
 - The degree is equivalent to Masters in Software Engineering.
 - I studied advanced level Mathematics, Programming Languages like C, Java, ASP .Net, Web Development, Database Management System, and so on.
- Aug 2007 - Jul 2010  **Guru Gobind Singh Indraprastha University, Delhi, India**
Bachelor of Computer Application (BCA) - CPI 73.20
 - I studied Financial Management, Accounting, Mathematics, Programming Languages like C, Java, ASP.Net, Web Development, Database Management System, and so on.
- May 2008 - Jun 2008  **F-Tec Compute Education, Delhi, India**
Website Designing
 - I learned about Web technologies, JavaScript, HTML, Internet security, Cascading Style Sheets, Social Media and Macromedia Products.
- Till May 2007  **Cambridge School, Delhi, India**
Senior(12th) and Secondary(10th) School Examination (CBSE)

Design & Development Skills

HTML5 & CSS3	★★★★★	Dreamviewer	★★★★☆	CRM/CMS	★★★★☆
User Experience	★★★★☆	Illustrator	★★★★☆	JQuery & JScript	★★★★☆
Photoshop	★★★★☆	Wordpress	★★★★☆	PHP & MySql	★★★★☆
InDesign	★★★★☆	Bootstrap	★★★★☆	SEO & SMO	★★★★☆

Portfolio

London School of Commerce www.lsclondon.co.uk	The Circus Entertainment www.thecircus.in	New York Car Service www.nyccarservice.us
Indian Track Club www.indiantrackclub.com	New York Airports Limo www.nycairportslimo.com	Narendra Press Tech www.narendrapresstech.com
Beer in Flanders www.beerinflanders.com	Boom BoomPedia www.boomboompedia.com	Masala Weddings www.masalaweddings.in
Entrepreneurship Awards www.lsclondon.co.uk/entrepreneurship/	Vito Floor www.vito oor.com	Travel Nevada www.travelnevada.in
NYC Car Service www.nyccarservice.us	LSC Armenia www.bsbarmenia.am	Study Smart www.studysmart.co.in
Connexons Travel www.connexons.com	Mohindra Tours & Taxi Service www.mohindratourist.com	IDF-OI www.idfoi.nic.in

Academics

1. I got a score of 6.5 in International English Language Testing System (IELTS).
2. I was amongst the top 15% and secured an 82 Percentile in the 8th National IT Aptitude Test.

References

Employment Reference

Name: Leon Menezes
Designation: IT Manager
Company: London School of Commerce, London
Email: leon.menezes@lsclondon.co.uk

Academic Reference

Name: Vanja Garaj
Designation: Senior Lecturer in Digital Design
Company: Brunel University, London
Email: vanja.garaj@brunel.ac.uk